



Changing Faces Women's Leadership Seminar

Women as Innovators and Entrepreneurs

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Draft Action Plan

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“Campaign to accelerate movement to pass a law against sex trafficking”

Issue/Problem Statement

Lighthouse's Vision is to eradicate human trafficking in Japan, especially sex trafficking. Recently many of our clients started to come out to ask for help from abuse in pornography. Currently the legal system does not protect victims from this abuse. In this action plan, I aim to accelerate the campaign to pass a law to ban forcing someone to perform in pornography.

Mission & Project Description

In the past, other activists and I have occasionally gone to talk with major political party members who are interested in violence against women. After visits, the party members decided to create a team to tackle abuse in pornography.

The victims wanted to 1) Stop distribution, and 2) delete illegally updated/sold content from online. We have to make it illegal to force someone into porn otherwise clients' struggles will continue. Therefore, we created a bill with other groups and lawyers. This new law includes: 1) making the act of forcing someone into porn illegal, 2) standardizing the process of recruiting and contracting, 3) retirement periods, 4) creating hotlines and support services etc.

As an organization helping more than 400 young women and men affected by trafficking in the porn industry, only we can change the current system and protect youth from being exploited.

Proposed Solution:

1. Coalition building: In the past year, I have worked with lawyers and service providers and came up with a bill. As a coalition, we will work as a joint force to negotiate with government lawmakers for a better policy.
2. Lobbying key lawmakers: Make weekly visits to lawmakers in the Japanese Diet. Every 6 months, we organize meetings at the Japanese Diet (House of Representatives and House

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of Councilors), bringing over 15 members from all parties. With weekly visits we will gain support from lawmakers from multiple parties.

3. By end of 2020 we will help the Diet pass the new law to stop trafficking in pornography.

Personal Role

I have to set aside at least 50 % of time for advocacy for this plan, from less than 10 % now. I have to give up my time for managing the organization, fundraising and client services, so we can bring resources for these areas. I also need an assistance to help my advocacy effort to do media advocacy and coalition building. Together, we need more than 3 new staff members for this project. We also need IT resources to start a new campaign page and PR tools to promote the issue. Finally, I myself need to change: I have to strictly delegate my current tasks to my team.

Making it illegal to force someone to perform pornography will not have an instant effect and it will take a few years for law enforcement to be effective. But the new law will make a huge impact and remind the industry, which has been taking advantage of loopholes in the current legal system, that exploiting innocent young people will give them lifelong trauma.

We will make sure the law will be revised occasionally to be effective and monitor change in the trafficking situation.